20 Clues To Rural Community Survival

Does your community have what it takes to remain a vibrant, healthy community for years to come?

Rural communities with a future tend to exhibit the following 20 signs:

1. Evidence of community pride.
2. Emphasis on quality in business and community life.
3. Willingness to invest in the future.
4. Cooperative community spirit.

Mission Statement:
To provide appropriate planning services and to develop leadership so that all Clearfield County municipalities can begin to plan for their future.

Serving Clearfield County for over 40 years
5. **Participatory** approach to community decision-making.

6. **Realistic** appraisal of future opportunities.

7. Awareness of **competitive** positioning.

8. Knowledge of the **physical environment**.

9. **Active** economic development program.

10. Deliberate transition of power to a **younger** generation of leaders.

11. Acceptance of **women** in leadership roles.

12. Strong belief in and support for **education**.

13. Problem solving approach to providing **health care**.


15. Strong presence of **traditional institutions** that are integral to community life.

16. Attention to and well-maintained **infrastructure**.

17. Careful use of fiscal **resources**.

18. Sophisticated use of **information** resources.

19. **Willingness** to seek help from the outside.

20. **Conviction** that, in the long run, you have to do it yourself.

These 20 Clues are taken from the Heartland Center for leadership Development’s “Clues to Rural Community Survival,” a research report profiling healthy midwestern communities.